



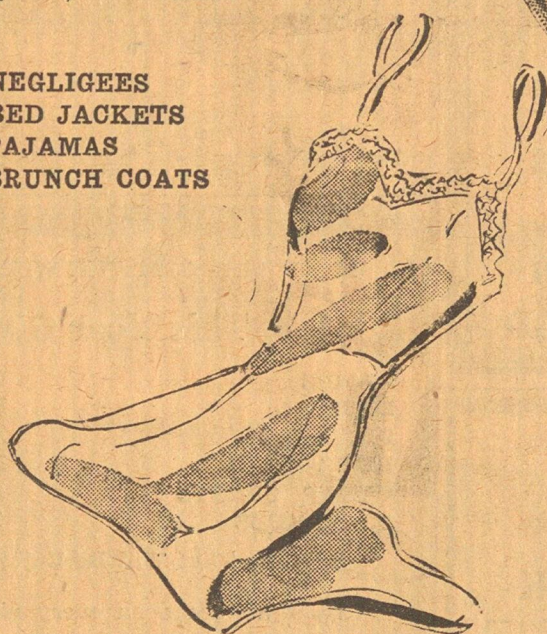
For a Christmas Gift From Her Favorite Store

The Bootery
FLORENCE

She knows The Bootery for quality... and fashion's latest look... If you're looking for the gift that means the most to her, you'll find it here at her favorite store.

Our lingerie is "out of this world"—slips, gowns and leisure wear that will thrill her no end. She will be proud to own lingerie made by Rhythm, Miss Swank, Van Raalte, Fischer and Kickernick and especially proud, if it comes from The Bootery.

- SLIPS
- GOWNS
- ROBES
- PANTIES
- BRAS
- NEGLIGEEES
- BED JACKETS
- PAJAMAS
- BRUNCH COATS

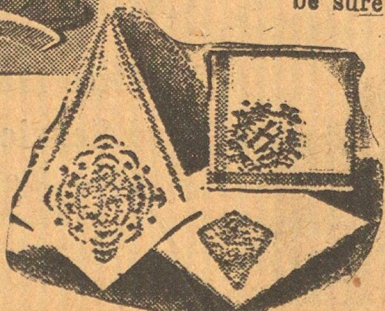


GIFTS
Beautifully
Wrapped

For casual wear at home or in the office—a sweater, skirt, blouse or jacket is exactly what she wants—because she never has too many.

- SWEATERS
- SKIRTS
- BLOUSES
- JACKETS
- SLACKS
- DRESSES

You are sure to find something in our accessory department that she will love. Bags, costume jewelry, scarfs—a hundred items to choose from. If you have not decided what to give her then it will be worth your while to browse around our accessory department—you will be sure to find just what she needs.



She'll love Daniel Green (and love you for giving them)



THE FLEUR
PINK, BLUE, BLACK... 7.95

If you want to be a beautiful girl, your gift will be liked. Beautiful Daniel Green Slippers—the very best in beauty, comfort and "stay in shape" from 3.95 to 4.95.

open every night till 9

YOU CAN MAKE HER DREAM COME
TRUE WITH A GIFT FROM

The Bootery
FLORENCE

SOCIETY

NIXON - FINLAY

Miss Billy Ruth Nixon Becomes Bride of Samuel D. Finley, Jr.

In an impressive single ring ceremony, Miss Billy Ruth Nixon, daughter of Mrs. J. L. Odom of Wilmington, N. C., became the bride of Samuel Dunn Finley, Jr., son of Mr. and Mrs. Samuel Dunn Finley of Greenville. Rites were performed by the Rev. Albert C. Morris at St. James Episcopal Church of Greenville, Miss., at 4 o'clock Sunday afternoon, with members of the two families and close friends attending.

The altar of the church was decorated with arrangements of white carnations with wax leaf evergreens and the scene was lighted by cathedral tapers in brass candelabra.

The bride, given in marriage by her brother-in-law, W. T. Dexter, wore an afternoon frock of madonna blue crepe with rose trimmed off the face hat in neutral shade. Her accessories were in the neutral shade and she wore a shoulder bouquet of gardenias and carnations and carried a confirmation prayer book.

Miss Elizabeth Ann Myers was her only attendant. She wore a suit of dusty rose with black hat and a shoulder bouquet of pink carnations.

William E. Jones served as Mr. Finley's best man. The ushers were Harold Eustis and Jack Baskin.

The nuptial music was played by Walter Parks, organist and choir master of St. James. He played "O, Perfect Love," "Jesus Joy of Man's Desiring" and "Panis Angelicus" and the conventional wedding marches.

Following the ceremony a reception was held in the home of Mr. and Mrs. Herbert Eustis with Mr. and Mrs. Harold Eustis co-host and hostess. Arrangements of flesh chrysanthemums were used in decoration.

In the receiving line were the members of the wedding party, Mrs. Bonds, grandmother of the bride, Mrs. W. T. Dexter, the brides' sister, and Mr. and Mrs. Finley, parents of the groom.

In the dining room the bridal colors of green and white were carried out. The lace covered table featured a large arrangement of white chrysanthemums flanked by silver candelabra holding white tapers. Guest were served by Mrs. Lyne Starling and Mrs. Charles Holmes of Greenville.

Mr. and Mrs. Finley left for a short honeymoon after the reception. For traveling the bride wore a suit of hunter's green with matching hat and accessories. Upon return they will make their home with the groom's parents.

The bride is a graduate of Miss. State College for Women, Columbus. For several years she served as Carrie Stern School librarian and is now a member of the staff of the William Alexander Percy Memorial Library of Greenville.

Mr. Finley is a graduate of the Greenville High School and attended Mississippi State where he became a member of SAE fraternity. During the war he served with the armed forces. He is now connected in business with Delta Coaches Inc.

Local Items of Interest

Among those from out of town who attended the funeral of Mr. W. A. Pope last Friday at Oxford were W. E. Pope and Mrs. J. F. Stewart, Walters, Okla.; Mr. and Mrs. William Howard and children, of Water Valley; Mr. and Mrs. Beech of Chatom, Ala. Mr. and Mrs. G. E. Snyder, Chattanooga, and Mr. O. B. Pope, Tyler, Texas.

Mrs. Adelaide Price spent the week end in Memphis.

Mr. and Mrs. Tom Burrow spent Sunday in Fayette, Ala., with his mother, Mrs. Burrow.

Mrs. Olen Beard visit parents, Mr. and Mrs. Jones of Phil Campbe last week.

Mr. A. L. Moncier friends, Mr. Peters' of

Tourist Camp. They are friends of the Ramseys.

Born to Mr. and Mrs. Eugene Reynolds on December 7, at the Colbert County Hospital, a baby girl. She has been named Sybil Janette.

Mr. and Mrs. Herbert Patterson of Pontotoc, Miss., visited Mrs. Delbert Williams Sunday.

Mr. and Mrs. Richard Robinson and family, of Sheffield, spent Saturday night and Sunday with Mr. and Mrs. Buster Ramsey.

Howard R. Bonds, AK2, who is stationed on the U.S.S. Sicily, arrived home last week from Norfolk, Va., to spend the Christmas holidays with his mother, Mrs. E. L. Bonds and Mr. and Mrs. Jack Seward.

Mrs. Eugene Foote, Mrs. J. O. Ramsey and Mrs. W. A. Ramsey spent several days last week with Mrs. Jimmy Loftin in Memphis.

Mr. and Mrs. Ray Hanna returned home last week from Detroit, Mich., to spend the Christmas holidays with their parents and other relatives.

Mrs. W. L. Elledge of Fulton, formerly of Iuka, spent several days last week in Burnsville visiting relatives.

Mrs. Carrie Wardlow has returned to Mrs. John S. Thorne's, where she makes her home, after spending several weeks at Baldwin, Miss.

Mr. and Mrs. Buster Ramsey and family visited Mr. and Mrs. Paul Kimble Bishop of Tocopola, Miss., last Thursday.

Misses Waunell Marlar and Mildred Strickland of Burnsville, attended the Phi Sigma Mu banquet at Northwest Junior College at Senatobia, Miss., Friday night.

Mrs. W. A. Pope, mother of Mrs. Thurman Gann, was carried to Memphis to a hospital Monday for treatment.

Mrs. L. C. Wilson left Thursday for Mer Rouge and Athens, La., where she will spend the winter with her daughters.

Mr. and Mrs. A. W. Wiggins and Miss Lila Lee Wright of Red Bay, spent Sunday with Mr. and Mrs. Curtis Gober.

Born to Mr. and Mrs. Bruce MacArthur of Old Hickory, Tenn., December 15, a baby girl. She has been named Jean Ann. Mrs. MacArthur is the daughter of Mr. and Mrs. Leslie Moser.

Ellett Allen Jr. Celebrates Seventh Birthday

Mrs. E. N. Allen, assisted by Mrs. Sidney Edwards, entertained for Ellett Allen Jr. and his friends on last Tuesday afternoon, November 30th, as he celebrated his seventh birthday. Games of all kinds were played until about five o'clock at which time ice cream and cake was served.

Those enjoying the birthday with Ellett Junior were Tony Gaines, Benji Gaines, Billy Pyle, Billy Ramsey, Jimmy Yarber, Paul Charles Keller, Martha Keller, Bobby Gann, Martha Smith, Mary Lee Smith, Bluford Weathers, Jr., Margaret Ann Edwards, Mary Elizabeth Ramsey, Nita Curry Smith, Mary Margaret McCune, Judy Marlin, Glenda Foote, Ben Earle Kitchens, Myrtle Sue Sanders, Johnnie Stomment, Moneta Robinson, Margaret June Woodley, Alvis Murrah, Lloyd Murrah and Mary Elizabeth Murrah.

Be sure your Christmas tree lights are in good shape. Don't risk tragedy at Christmas—or any other time.

Sprinkle salt on icy sidewalks or mix salt with sand or cinders to prevent winter falls, the National Safety Council suggests.



CARD OF THANKS

Words fail to express our thanks and appreciation for the pathy were shown during the pathy were shown during the illness and death of our dear sister, Kate Dean. The florals were beautiful, also the singing and talk by her beloved pastor, Rev. J. H. Holder.

We truly thank God for people who prove so worthy in time of need.

Her Sisters

Traffic laws are here to stay—are you? Safety means observing laws, and watching for those who don't. Traffic laws are not annoyances to be ignored. The National Safety Council says they are for your protection. Don't learn about them by accident!

Miss Kate Dean, 52, of her home near Iuka, Dec. 7, 1944. She had for several months. She school in Tishomingo many years. She was a church, and a well religious worker, especially the young people of the Josie Dean, Mrs. Florence Davis and Mrs. Ivy Grant of Iuka. Cutshall Funeral Home in charge. Rev. J. H. Holder the funeral.

For a Merry Christmas safely!

MOVIES

THE MAJESTIC THEATRE

IUKA

SHOW STARTS
Saturday Matinee 12:30 Saturday Nights 6:45
Week Nights 6:45

Monday and Tuesday, Dec. 19 -- 20

"THIS TIME FOR KEEPS"

Jimmy Durante, Esther Williams, Johnny Johnson

Wednesday and Thursday, Dec. 22 -- 23

"THE FABULOUS TEXAN"

William Elliott, John Carroll

Matinee: Thursday Afternoon Regular Time 12:30

Friday and Saturday, Dec. 24 -- 25

"THE LAST ROUNDUP"

Gene Autry, Jean Heather

Matinee: Friday afternoon 12:30. No Matinee Saturday Afternoon. Regular time Saturday night.

Monday and Tuesday, Dec. 27 -- 28

"ROMANCE ON HIGH SEAS"

Jack Carson, Janis Page

Fran Theatre

"WHERE PLEASURE COSTS SO LITTLE"

Tishomingo, Miss.

ONE SHOW EACH NIGHT NEXT WEEK

Monday, Wednesday, Thursday and Friday

STARTING 7:15

Saturday Afternoon Show 2:00 P. M.

Saturday Night 5:30 --- 7:30

Owl Show 9:30

Sunday 1:30 --- 3:30

Wednesday and Thursday, December 15 -- 16

Irene Dunne in

"I REMEMBER MAMA"

Friday and Saturday, December 17 -- 18

"COVERED WAGON DAYS"

The Three Musketeers with Bob Livingston

OWL SHOW SATURDAY

"THE DUDE GOES WEST"

Eddie Albert, Gale Storm

Sunday and Monday, December 19 -- 20

"THE MIRACLE OF THE BELLS"

Tuesday, December 21 -- No Show

McGill's GROCERY and MARKET

We Deliver At All Times

Large ORANGES Doz. 20c 8 lb bag

STUART PECANS lb

DIAMOND WALNUTS lb

BRAZIL NUTS lb

CHOCOLATE Drops Best Grade lb

Large Delicious APPLES Doz.

GOLD MINE COFFEE 3 lb

DEAN'S SORGHUM SYRUP Gal.

350 Small FIRE CRACKERS Pkg.

Other Fire Crackers Pkg.

FIRE WORKS OF ALL KINDS

FRESH EGGS Doz.

LARGE LETTUCE Head

KRAUT Small can

PORK and BEANS Small can

Glister's Featherlite FLOUR 25 lb.

PORK CHOPS

PORK RIBS

K. C. STEAK

24% DAY

Touch of Glamour for her CHRISTMAS

from
GARVIN WITT
JEWELER
FLORENCE, ALABAMA



A dainty pin
Glamour for her ears
in matching earrings
Exquisite birthstone ring.
Distinctive gold plated bracelet.
Sterling silver or gleaming
gold earrings.

or The Woman In Your Life

She may be your wife or your sweetheart

or maybe your daughter, or niece.

But She's A Woman
AND LOVES FINE THINGS

DIAMOND RINGS

WATCHES

Waltham - Elgin - Others

Pearls - Compacts - Clocks

Sterling Silverware

Lamps

or The Man Of Your Dreams

He's your husband . . . or friend . . . or uncle

or Brother

Whoever he is, he'll like the gift you choose

AT OUR STORE

Bill folds - Cigarette Cases - Fraternal Jewelry

Cigarette Lighters - Tie Sets - Rings - Watches

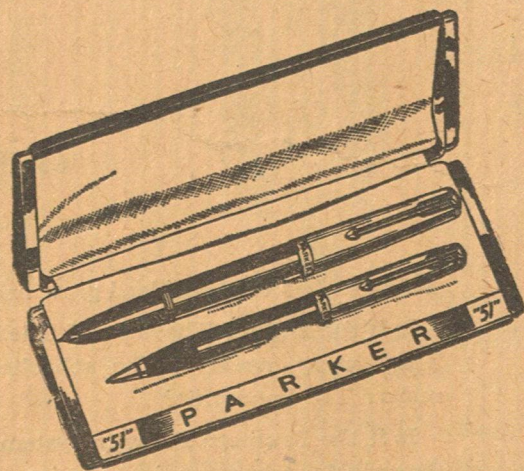
A Smart Way To Say

"Merry Christmas"

Give A

Parker "51"

Pen and Pencil Sets For Ladies and Gentlemen



GARVIN WITT
JEWELER

PHONE 461

ALABAMA

Tishomingo News

Rev. W. L. Whitener delivered some very fine messages last week-end. He announced Prayer Service Wednesday evening at 6:30, and on Thursday night December 16, quarterly conference will convene here at the Methodist church with Rev. Wasen in charge. The public has a cordial invitation to attend these services.

W. H. Fairless and family spent Sunday in Haleyville, Ala. as guest of Mr. and Mrs. Brandon Chenault.

Mr. Lois McDougal and family from Sheffield, Ala. have been recent guests of Mr. and Mrs. Lloyd McDougal.

Mr. Hoyt Phillips received a very painful burn on his face last week as he attempted to light a furnace at his place of business when it exploded. However his condition is not serious.

Mr. C. L. Trim and Mr. Grover Hardy spent the week-end in Oxford, Miss.

Members and friends of the Sportsmen Club enjoyed a banquet out at the State Park last Thursday night.

Recently elected members of the Masonic Order are E. L. Monroe, Worshipful master, O. T. Eaton, Senior Warden, Woodrow Black, Junior Warden, C. A. Crow, Treasurer, E. T. Gilley, Tyler, W. R. Nettles, Secretary, Ray Bickerstaff, Senior Deacon, Hubert Anglin, Junior Deacon.

Mr. J. O. Southward had a very serious accident last Wednesday afternoon out at the rock quarry. He fell several feet off a very high steep cliff. He has a broken leg and other serious injuries. He is a patient in the North East Mississippi Hospital.

Sorry to report the illness of Mr. William Henry Gray.

Mr. and Mrs. Henry Marlar from Iuka were guests of Mr. and Mrs. Weldon Green Sunday.

Mr. and Mrs. Franklin Bruton, Haleyville, Ala. were visitors here during the week-end. Mrs. Lodie Holley returned home with them for a brief visit.

Mr. and Mrs. Carl Nagle and son from Corinth visited his parents, Mr. and Mrs. Millard Nagle during the week-end.

Mr. and Mrs. Hubert Gray are the happy parents of a baby boy.

Mr. Olene Richard and family from Corinth spent the week-end with Mr. and Mrs. Talmage Finch.

Miss Gertrude Blissitt was a guest of Miss Addie Lee Pharr in Belmont during the week-end.

Officers of the O.E.S. elected last Thursday evening for the ensuing year were: Worthy Matron, Mrs. Lizzie Nettles; Worthy Patron, C. A. Crow; Associate Matron, Mrs. Gladys Roscoe Fugitt; Secretary, Mrs. Lela Clark; Treasurer, Mr. A. M. Harper; Conductress, Mrs. Eva Burns; Associate Conductress, Mrs. Fannie Dawson.

Mrs. Mary Burns and Mrs. Laura Copeland from Iuka were visiting here Sunday afternoon.

Friends were very sorry to hear of the passing of Miss Kate Dean last week. Deepest sympathy is extended to the members of her family.

Rev. E. L. Monroe gave a very interesting message in chapel at the Grammar School last Friday morning.

McRae - Rushing

Mr. Edward McRae and Miss Ola Mae Rushing were married last Friday afternoon December 10, in her home here in the presence of a few friends with Rev. W. C. Hamilton performing the ceremony. The bride and groom are a very fine couple, with many friends, and a couple that is admired and appreciated.

Friends extend hearty congratulations.

After a brief trip to Memphis they returned to their home here.

Tip to pedestrians: Think for two—the driver and you!

Mrs. Clark Easter Seal
Chairman

Mrs. J. O. Clark has been appointed Easter Seal chairman for Tishomingo County, according to an announcement made by R. D. Morow, President of the Mississippi Society for Crippled Children and Adults. As chairman, Mrs. Clark will have charge of all publicity relative to the sale of Easter Seals. Funds from the Easter Seal sale will provide camping for crippled children, wheel chairs, braces and hearing aids for both children and adults, crafts training for the homebound cripple and a special educational program.

Mrs. Clark will announce her committee within a short time. The address of the State Society is 203 Barnett-Madden Bldg., Jackson, Mississippi.

Avoid that nip before your holiday trip! The National Safety Council says more drinking during the festive holiday season is partly responsible for the increase in traffic accidents. Both pedestrians and drivers should avoid drinking before using the streets.

Mississippians may justly be proud of Charlie Conerly for his outstanding activities in the football field in the big time National League. His most recent record of 36 pass completions in 53 tosses is a record that will stand for some time.

Careless driving can wreck a fender—or a family.

Vidette Want Ads Have No Holiday--They Work Day and Night.

**SPECIAL
FOR CHRISTMAS**
Ladies Yellow Gold Watches.
17 Jewels \$22.50
Fed. Tax Inc.
Credit Terms
BARR'S Your Corinth
Credit Jeweler



In these days when all expenses are heavy, savings made by shopping at Kroger count for more than ever before. "A penny saved is a penny earned," you'll remember. And many a dollar can be saved by shopping the Kroger way... Kroger always sells close-to-cost.

**KROGER VALUES CUT THE
COST OF CHRISTMAS...**



FRUIT CAKE
KROGER VACUUM PACK
2 1/2 lb. Can Was 1.89 Now **\$1.59**

MARGARINE 29c
EATMORE 1 lb. Carton

PET MILK 43c
Pure Homogenized 3 Tall Cans

CORN MEAL \$1.25
Cream White 25 lb. Bag

KARO SYRUP 48c
Blue Label No. 5 Size

VANILLA 10c
AVONDALE 3 oz. Bottle

PEACHES 49c
California Sliced 2 No. 2 1/2 Cans

RAISINS 35c
SUNMAID Seedless 2 15 oz. Pkgs.

BAKING POWDER 27c
CLABBER GIRL 32 oz. Size

CAKE FLOUR 39c
SWANS DOWN 44 oz. Pkg.

SALAD DRESSING 39c
MIRACLE WHIP Pint

BREAD 27c
KROGER, Twisted white dough 2 Lg. Lvs.

CHRISTMAS TREES
NATURAL WASHINGTON FIR 79¢ and up
GREENS 89¢ SILVERS 99¢

Holly Wreaths Each 59¢
NATURAL HOLLY - Painted Green to stay fresh.
3 Bunches of bright red berries

FRUIT BASKETS
2 FOR 29¢
2 LBS. 25¢
An attractive useful basket
Packed brimming full of the
finest fruits - value priced.
An ideal gift for anyone.
Place Your Order With Your
KROGER STORE NOW.

Cocoanuts 2 FOR 29¢
FANCY CALIFORNIA, EMPERORS
Grapes 2 LBS. 25¢
FLORIDA'S FINEST JUICY
Oranges 20 LB. MESH BAG 89¢
SELECTED WASHED REDS
Potatoes 50 LB. BAG \$1.89





SCRIPTURE: Matthew 1:18-2:12;
Mark 1:1-11; Luke 2:1-20;
DEVOTIONAL READING: Isaiah 9: 2-7.

The Best News

Lesson for December 19, 1948

WHAT kind of news is good? Christians always have called the heart of their religion "Good News," for that is what "Gospel" means. We do not call it "Good Resolutions" or "Good Ideas" or even "Good Goals." Just "Good News." But what is good about it? It is a fair question to ask at Christmas time, for the story that Christmas brings is the beginning of the Gospel.

Dr. Foreman

News of Peace

ONE of the best kinds of news there is to learn that someone we thought was an enemy, is actually a friend. The end of misunderstanding, of estrangement—what a rush of warmth to the heart it brings!

That is the news of the first Christmas—that God is our friend. Christ did not come to assure men that there is a God. That was well known, indeed few doubted it. He did not even come to announce that there is but one God, for that was already known to the wisest sort of men. Neither did he come to unveil the God of justice. The Greeks and Romans, as well as the Jews, knew such a God only too well.

No wonder a Roman poet, looking about on the religions of his time, concluded that fear is the great god-maker. His notion was a mistake; but it was a natural one. For all the religions of the ancient world, even the religion of the Jew, were attempts to ward off the anger of offended gods.

The coming of Christ was to put an end to all that. This was more than a friendly gesture, it was an act of love. Those who have discovered God in Christ have found that God is not only our Maker but our heavenly Father and Friend. There is no better news!

News of a Gift

IT is good news also when we hear of a legacy or gift of some sort, especially when it is something we could not have expected. And the story of Christmas is the news about God personally entering the life of man. It is God giving us himself. True, the world is full of the gifts of God.

In the Child of Bethlehem, in the Man he was to become, in the work he was to do, there was a new thing—the self-giving of God. That is one reason why Christmas means infinitely more to a Christian than to any one else.

For the non-Christian, the story of Christmas, for all its charm, is only another story of a child born to poverty, doomed to pain—another chapter in the long agony of man. For the Christian, the story of Christmas is the Good News of how God gives himself, for our sake.

News of Rescue

MANY Americans, caught in the war, starving behind electric fences for years on end, caught their first news of victory from seeing American planes roaring high overhead. No words were needed. It was news, good news, the news of rescue, of freedom.

So it is with man. Caught in the long war between good and evil, a prisoner in the enemy's country, behind the high fences of frustration, plodding heavily through the freezing mire of barren sins, man despairs of strength or freedom.

To all mankind, to each one who will listen, the Christmas story is good news of rescue. A Child is born, but more... "a Saviour, who is Christ the Lord."

From a Far Country

IT is good news when from a far country, until now dark and unknown, we learn that it is a land of friends who send us welcome across the miles. So the meaning of Christmas is good news from a far land, the land beyond what we call death. "Our Saviour Jesus Christ hath abolished death, and brought life and immortality to light through the Gospel" (II Tim. 1:10).

As on the first Christmas, so ever since, the Gospel of God is not alone the good news of a God who loves and forgives and who brings us the victory, it is the news of God who stands at the end of our dark journey to welcome his children home.

Good news! The world has none to equal the news of Christmas.

(Copyright by the International Council of Religious Education on behalf of 40 Protestant denominations. Released by WNU Features.)

DR. WILEY T. McMAHAN
Licensed (Chiropractor)
Off. Ph. 132 - Res. 393-R
Over Doyle's Cafe
Corinth, Mississippi

MENS BIBLE CLASS REORGANIZED

The Men's Bible Class, Methodist Church here in Iuka, has been reorganized, with Rev. W. V. Stokes as the teacher or lecturer. They are extending a special invitation to the men to join them at 9:45 each Sunday morning.



Complete Line of G. E. Appliances

NC-3. The medium-priced eight cubic foot General Electric Space Maker. Frozen-food compartment has four aluminum ice trays for fast freezing 80 ice cubes... will hold 24 pounds of frozen food. Five inch deep meat drawer holds large roast, as well as smaller cuts... full width, six-inch deep fruit and vegetable drawer slides easily. Dimensions: height, 59 1/4 in.; width, 29-11 1/2 in.

Iuka Electric & Home Supply
Pho. 223 - Iuka, Miss.
Geo. V. Page Mrs. Geo. V. Page

WHEN
IN CORINTH
EAT
AT
LLOYD'S CAFE
Opp. Court House - Corinth

Johnson Motor Co.
OLDSMOBILE
CARS
AND
INTERNATIONAL
TRUCKS
SALES AND SERVICE
Hwy 72, Ph. 100 Corinth

Woman's old problem relieved by 2-way help

What to do for woman's oldest problem, functional monthly pain? Many a girl and woman has found the answer in CARDUT's 2-way help. You see, CARDUT may make things lots easier for you in either of two ways: (1) started 3 days before "your time" and taken as directed on the label, it should help relieve functional periodic pain; (2) taken throughout the month like a tonic, it should improve your appetite, aid digestion, and thus help build up resistance for the trying days to come. CARDUT is scientifically prepared and scientifically tested. If you suffer "at those certain times" get CARDUT today.

EGGS on the "LAY-A-WAY" PLAN



STAF-O-LIFE LAYING MASH

fed the year around means eggs the year around. No time now to experiment with unproven feeds... Say STAF-O-LIFE, and be sure.

SOLD BY
W. O. CUTSHALL
Groceries - Market
Mississippi

CHURCHES

IUKA CHURCH OF CHRIST

Bible School 10:00 a.m.
Preaching 11:00 a.m.
Singing Class 2:30 p.m.
Bible Study 6:30 p.m.
Preaching 7:15 p.m.

IUKA METHODIST CHURCH
Pastor Rev. W. V. Stokes
Sunday School 9:45 a.m.
Church Service 11:00 a.m.
B. T. U. Sun. 6:00 p.m.
Church Service, night, 7:00 p.m.
Prayer Meeting, Wed. 7:00 p.m.

IUKA BAPTIST CHURCH
Sunday School 9:45 a.m.
Church Service 11:00 a.m.
B. T. U. Sun. 6:00 p.m.
Church Service, night, 7:00 p.m.
Prayer Meeting, Wed. 7:00 p.m.

IUKA CIRCUIT

Pleasant Hill Church
Sunday School 10:00 A.M.
Preaching 11:00 A.M.
Subject: "The Desire of the Nations"



FIGHT TB
Buy Christmas Seals

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Dexter Block Phone 111 Iuka
Handle Your Clothes Expertly
with
Modern Up To-Date Equipment
ASSURES YOU THE RIGHT LOOK
Try Us On Your Next Suit or Dress

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Costume Jewelry — Luggage

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W. E. Boatman

BARRY & BOATMAN MONUMENT CO.
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Tributes of Beauty and Endurance

Phone 716

Corinth, Miss.

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CALL PHONES 151— or 137

GULF SERVICE STATION
E. E. MURRAH

HWY 72

IUKA, MISS.

DEAN'S HOME SERVICE STYLE CENTRE FOR THE HOME

Style Center Wall Paper
Golden Color Harmony Paints
Schumacher Draperies
WRITE OR PHONE US FOR
FREE ESTIMATE OF YOUR NEEDS
507 Foote St. Corinth

NOW IN STOCK

* Knotty Pine Paneling * Long Length Dimension
* Rock Lath * Hardwood Flooring
* Asbestos Siding * Plywood
* Sheet Rock * Rockwool Batts
* 1/2" Gypsum Sheeting * 210 lb. Shingles
* Overhead Garage Doors * 250 lb. Shingles
* Marlite Wall Tile * Wood Shingles
* Bevel Siding * Brick Siding
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CORINTH PLANING MILL CO.

M. L. SANDY, Owner & Mgr.

"Good Lumber Properly Used Has Never Failed"

PHONE 968 RETAIL & WHOLESALE CORINTH
Listen to Hoosier Hot Shots Over WCMR 7:30 a.m. Monday thru Fri. P.O. BOX 501

WAITS

81 Years Your Jeweler
WHEN IN CORINTH MAKE
OUR STORE
YOUR HEADQUARTERS

410 Fillmore

Corinth, Miss.

QUALITY LAUNDRY

—and—
DRY CLEANERS

Corinth,

Miss.

Rug Cleaning—Dyers

Finished Laundry or Rough Dry

HOW TO SAVE ON NECESSITIES

In nearly every home there is a Gold Mine of shoes that are thrown in the closet when soles are worn and heels are down. Shoes cost much more now. Save money.

BE SMART. BRING YOUR SHOES TO THE ONE WHO KNOWS.

W. E. VAUGHN SHOE SHOP

Iuka,

Miss.

CLOSE OUTS!

AT SACRIFICE PRICES!

Cash and Carry

"Real Buys"

Radios, Electric and Battery Sets \$10. Up
Bath Tubs, Complete With Fixtures \$80.

H. E. ROEBKE

CORINTH

BOONEVILLE

LET US TAKE CARE OF EVERYTHING
Cleaning, Pressing, Repairs, Alterations
GIVE US A TRIAL

BURNSVILLE CLEANERS

Opposite School

PHONE 18

DR. ERNEST JOHNSON

-OPTOMETRIST-
EYES EXAMINED, GLASSES FITTED
Over Waits Jewelry Store

LOOK!

NEW COAST TO COAST COORDINATED SERVICE SAVE MONEY ON THESE LOW FARES

Los Angeles
El Paso
Dallas
Cheyenne
Chicago
St. Louis

Plus Tax

AMERICAN BUSLINES—BURLINGTON TRAILWAYS

NEW EQUIPMENT!

LOW FARES!

FREQUENT SERVICE!

COURTEOUS, experienced drivers!

For All Travel Information
Come In or Phone

J. C. JOURDAN
DRUG STORE
IUKA, MISS.

Friendly Bus Service Everywhere

Burlington
TRAILWAYS

Chartered Buses for Hire

American Buslines

Ashville, N.C.

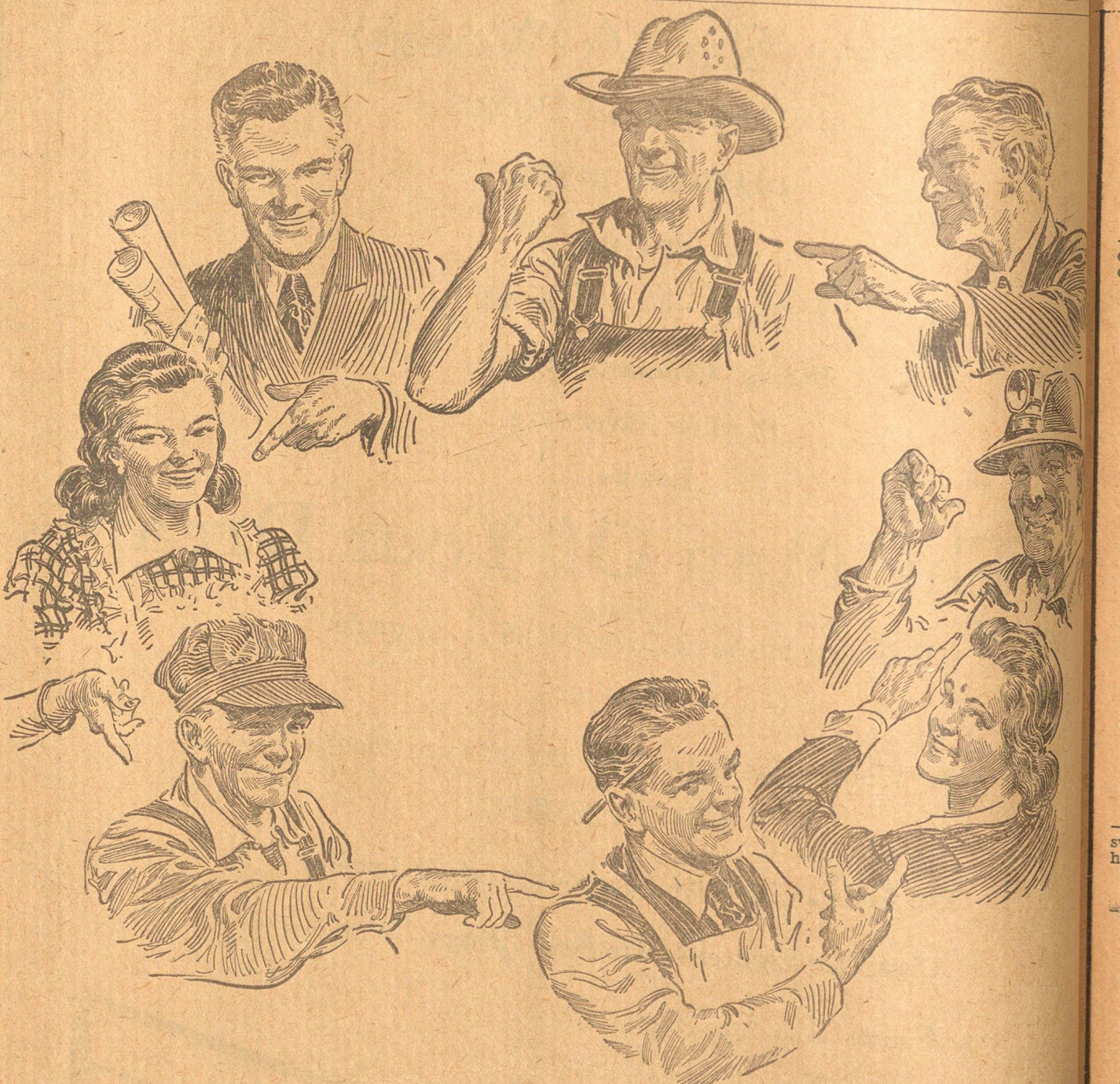
Charlotte

Atlanta

Washington, D.C.

New York

Pittsburg



"You did it"

Who makes the Southland grow and prosper?

Is it the banker? The farmer? The industrialist? The factory-worker? The schoolteacher? The miner? The housewife?

Is it the Southern Railway System... with its dependable transportation service... its good, steady jobs for 45,000 men and women... its tax payments in every community... its purchases of

materials and supplies throughout the Southland?

Yes! And No!

It's each one of them... and all of them... everybody! For it takes many minds, many hearts and many hands... planning together... working together... keeping everlastingly at it... to achieve the future that all of us want, here in the South.

Ernest E. Norris
President

SOUTHERN RAILWAY SYSTEM

Santa Claus is Here
—in person, every day, 1 to 5 P. M.
ROGERS TOYLAND—Basement

ROGERS—The Merry Christmas Store—Since 1894

Santa's Radio Programs
WJAY—5 to 5:15 P. M. Monday Thru Sat.
WJOL—4 to 4:30 P. M. Sunday Thru Friday.



Cap n' Mitten Set

—The darling will be cute in this warm longtail knit cap with mitten to match. White or green. 7 to 14 years.

\$3.50



Coat and Slacks

\$16.95 To \$29.95

—These all wool Coat-Slack sets with or without hood are very, very popular with Santa's "pig-tailers." Covert or Melton cloth in brown, wine, grey, green. 3 to 6x years.

New Winter

COATS

—Just unpacked! All wool coatings with flying scarfs and detachable hoods; colors: wine, grey, green, brown. 7 to 14 years.

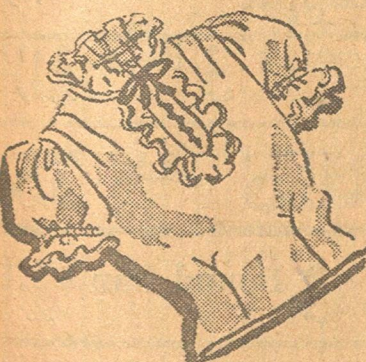
\$24.95

A New Shipment of Pre-Teens COATS

For Christmas-Giving
Sizes 10-12-16 **\$29.95**

Perfect for Pig-tailers! New Sweaters \$3.98

All wool cardigans or slipper sweaters in her favorite colors; sizes 7 to 14.



Pretty Cotton BLOUSES

\$2.49 To \$3.98

—Very lady-like with eyelet trimmings; solid colors or white; size 3 to 6, 7 to 14.

Merry Christmas "Quilted" ROBES

for all age girls

3 to 6-Yrs **\$5.95**
7 to 14 Yrs. **\$9.95**

Colorful quilted robes in long "wrap" styles just like mother's.

Children's Chenille Robes
All sizes—\$3.98 to \$6.95



Girls' Crisp Cotton DRESSES

\$4.95 & \$5.95

—with ruffles and frills and everything nice! They wash just like a fine hankie. Sizes 1 to 3, 5 to 6x.

CHILDREN'S SHOP—2nd Floor

A Complete Christmas Gift Wrapping Service

—Yes, a complete service including gift folders, gift boxes, and gift wrapped. **any salesperson about it.**



Young Christmas Bags

—Girls' plastic calf shoulder strap bag with inside zipper and lift lock. In brown, red, green, navy, tan.

\$1.98

—Main Floor

A Carry-All for her...

—Designed for durability and beauty. Fitted with golden compact and lipstick case and gilt-touched comb in a case of genuine leather. Colors: navy, red, green, black, tan and natural.

\$2.98

—Main Floor



MAN-TAILORED

Syl-o-jamas and Coat

\$14.95

Set

—Classically styled Syl-O-Jamas in durable rayon crepe with lounging coat in contrasting color... its Syl-O-Sleeves* (eliminates under-arm ripping and binding) plus smooth-fitting Flat-Bak* waist-band. Sizes 32-40.

A TETRON Petticoat in Black or Red

\$5.95

—this Tetrax rayon taffeta petticoat has double ruffles that dance decorously to to show-off the hem-line. S, M, L sizes.

Give her...

Syl-o-jama and Travel Coat

\$8.93

Set

—Victorian inspired p.j.'s with matching travelcoat which doubles as sleepcoat; eyelet trim Peter Pan collars; Syl-O-Sleeves. P. J.'s feature Flat-Bak* waist-band in "Sunbonnet Sue" print on fine Sanforized Pacific Mills cotton. Pink or blue grounds. Sizes 32-40. Travelcoat separately \$3.98. Pajamas \$4.95. *Reg. U. S. Pat. Off.

Artemis' Ruffled Petticoat

\$5.95

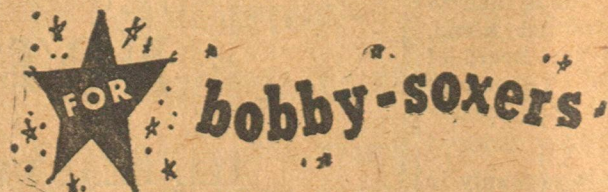
—The petticoat is really a flirt... and she'll be enchanted! In white or Frost-blue Bur-Mil rayon crepe with matching lace. 24, 26, 28, 30. *Reg. U. S. Pat. Off.

THE LINGERIE SHOP—2nd Floor

North Alabama's Largest Store

ROGERS SINCE 1894

WHERE THE DISTRICT SHOPS
Florence, Alabama



Formals

—Young and gay, rustling taffeta for exciting moments! Black, fuchsia, white, 9 to 15.

\$16.95

Others \$19.95 to \$34.95



BLOUSES

—All new! and super! Rayon in Prints and Pastels! cotton shirts in stripes, plaids and combinations—sanforized! color-fast! Sizes 30 to 38, 10 to 16.

\$2.98

SKIRTS

—Pencil slim, flared or draped—shark-skin gabardine, Botany flannel, corduroy, tweeds, crepes, failles—plaids, pastels, black, brown, grey, green, red. Sizes 10 to 16—34 to 40.

\$5.95

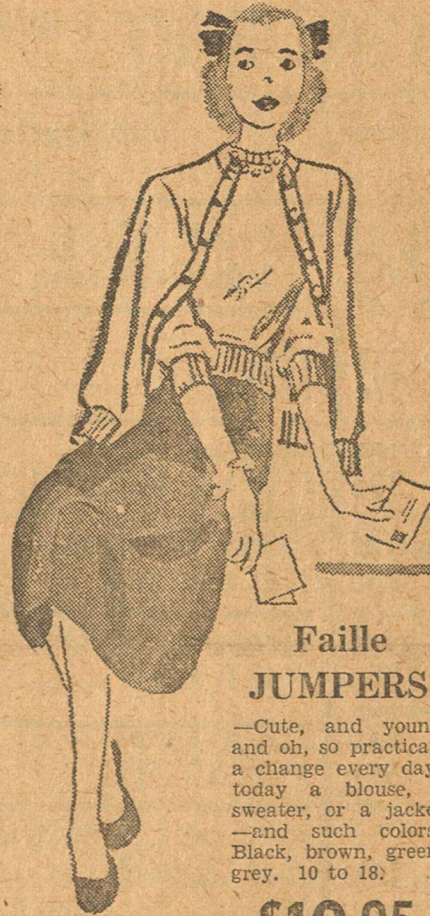
Others \$2.98 to \$12.95

Sweaters

—What could be more desired? Warm, cozy, twin sweater sets; long sleeve cardigans and short sleeve fitted slip-over to match; brown, grey, red, green. Sizes 34 to 40.

\$5.95

SET



Faille JUMPERS

—Cute, and young, and oh, so practical! a change every day! today a blouse, a sweater, or a jacket —and such colors! Black, brown, green, grey. 10 to 18.

\$10.95



A Fur Coat!

Save \$26.00 to \$116.00 at these special prices

\$119.00 To \$459.00

Plus Tax

—Make her fondest dream come true... youthful pony, muskrat and Marmot fur coats, full length, swing back, push up sleeves. 12 to 18.



Buy Her Christmas FUR COAT on the R B A Plan

—Rogers Budget Account
—Nothing down—4 months to pay.

UNIOR-TEEN FASHIONS—2nd Floor

My Dear Friend:

I have just read your leading editorial in THE VIDETTE of December 9, 1948, and I am writing to congratulate you for giving this information to the people of Tishomingo County, to congratulate them on the great progress now being made, and to congratulate our mutual friend, Bill Brinkley, and the Board of Directors of the Tishomingo County Electric Power Association.

I doubt if there is a county in the entire country that can show greater progress than is now being made in Tishomingo, especially in the matter of rural electrification, the greatest thing that has ever been done for the farmers of America.

I agree with you that Tishomingo is on the way to become one of the "Garden Spots of the Earth."

I am making a drive now to get funds to begin the construction of the Tennessee-Tombigbee Inland Waterway, and also for the construction of the Natchez Trace Highway.

When these two great projects

are completed, and when every home in Tishomingo County is lighted, that splendid county will continue to rapidly move forward into an era of progress and prosperity that will probably last for centuries to come.

Congratulating you again on this splendid editorial, and with best wishes for a Merry Christmas and a happy and prosperous New Year, I remain

Sincerely your friend,
J. E. Rankin

NOTICE

ALL BEAUTY SHOPS IN
IUKA WILL BE OPENED
ONE THURSDAY ONLY. DEC. 23

Princess Beauty Shop
Choate Beauty Shop
Rhodes Beauty Shop
Evelyn's Beauty Shop

Midway News

Mr. and Mrs. Braxton Luttrell brought their son home from the Crippled Children's hospital in Memphis Saturday.

Mr. and Mrs. M. B. McNutt and children of Millington, Tenn. and Mr. and Mrs. W. P. McNutt of Florence were visitors of Mrs. L. M. McNutt last Saturday.

Mr. and Mrs. Carlton Tucker visited Mrs. W. B. Patterson last Sunday.

Mr. and Mrs. Delton Nelson recently moved in their new home on highway 25. Mr. and Mrs. Ben Frederick moved into the Nelson home that he vacated.

Mr. and Mrs. Houston Luttrell were visitors in the home of Mr. and Mrs. Braxton Luttrell last Sunday.

Erasers
Lead Pencils
Scotch Tape
Typewriter Ribbons
Punches
THE VIDETTE



CHRISTMAS REMEMBRANCE
WREATHS and BOUQUETS
FOR CEMETERIES, LARGE
ASSORTMENT - ALSO CUT
FLOWERS and CHRISTMAS
PLANTS

TRAFFIC
TIPS AND QUIPS

JALOPIES

THAT MUST
BE SOLD

'34 FORD Coach \$225
'38 WILLYS New Motor, Tires and Tag \$245
'37 PLYMOUTH A Dandy Little Car \$295
'35 CHEVROLET Standard Sedan that is in good Condition \$325
'47 CROSLY \$365
'39 PLYMOUTH \$395
'37 PONTIAC \$345

If you are looking for a good buy in a cheap used car you better stop by and see these. They have all been "road-tested" and are in good mechanical condition.

EASY TERMS

ON ALL MODELS.

City Motor Co., Inc.

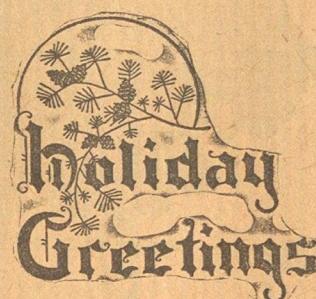
Phone 1961

Florence

Make Your Greetings

Personal!

With Greeting Cards
Name Imprinted



20
CARDS
\$1.00

A beautiful assortment of Cards. Either
with your name imprinted or without.

THE VIDETTE

COMMERCIAL FERTILIZER
Seeds and Insecticides

Stoneville 2-B Cotton (Breeder Seed)	6-8-8
D P and L No. 14 Cotton (Blue Tag Seed)	5-10-5
Oats (Certified)	4-8-8
Kentucky 31 Fescue	4-10-7
Tennessee 10 Corn	Red Soda
Kentucky 203 Corn	Phosphate - 47%
Dixie 17 Corn	Phosphate - 20%
	Basic Slag
	Potash

These and other items are ordered for your use. Some are already on hand. Some are very hard to get, especially nitrates of any kind. We shall do our best to serve you. We advise you to buy or place your order early.

Tishomingo Co. Farm Improvement
ASSOCIATION

IUKA

BELMONT

Over Twenty Years Same Location
We Appreciate Your Business

EDMONDSON

Christmas Special

We're As Near You As Your Phone - Call 144

ORANGES LARGE JUICY FLORIDA EA. Doz. 24c

CHOCOLATE DROPS POUND

CIGARETTES Carton plus sales tax

FANCY ORANGE SLICES CANDY Lb. 20c

FULL POUND Box CHOCOLATE CREAMS

FRESH COCONUT LOW AS 15c

LARGE DELICIOUS APPLES Doz.

PECANS LARGE lb. 25c

LARGE WALNUTS POUND

FLOUR Guaranteed Good Jack Sprat 25 lbs.

HOOP CHEESE GOOD OLD TIME WISCONSIN lb. 5c

Hunt's large No. 2 1/2 Heavy Syrup PEACHES CAN 20c

Crushed or Sliced Del Monte Pineapple No. 2 Can

FIRE CRACKERS Low As 3 Pkgs. 10c

FRESH CRANBERRIES Lb. 35c

SNOWDRIFT 3 Pound Can \$1.00

LARD PURE HOG 4 Pound Ctn. 79c

RED WASHED POTATOES 10 pounds

Bacon SLICED LOW AS Pound 49c

PORK SAUSAGE HOME MADE POUND

Boneless No Waste Cubed Steaks lb. 60c

HAMBURGER Pound 20c

FRYERS, HENS, OYSTERS,

TO ALL OUR FRIENDS

MERRY XMAS



Clip this ad out and keep it handy. These prices effective
December 17th thru 24th.

ENGLISH WALNUTS 1 lb. Cello Bag 35c

MIXED NUTS 1 lb. Cello Bag 33c

ORANGES FLORIDA Size 216 DOZ. 20c

CHOCOLATE DROPS Old Fashioned lb. 29c - 2 lb. 57c

CRISCO or SNOWDRIFT 3 lb. tin \$1.09

LARD PURE HOG 4 lb. Carton 77c

CRANBERRIES Fresh Select 1 lb. Cello Bag 23c

PAPPAS 1 lb CAN
Cranberry Sauce 2 for 27c

SWANSDOWN 2 1/2 lb PKG.
CAKE FLOUR 39c

HARDINS 2 LOAVES
BREAD 25c

DUFF'S PKG.
White Cake Mix 35c

FACTORY PACKED BAG
SUGAR 10 lbs. 89c

MAR-GOLD lb. 29c
OLEO

HUNT'S No. 2 1/2 CAN
PEARS 43c

PREMIUM lb. 23c
CRACKERS

MAXWELL HOUSE lb Bag 49c
COFFEE

ASSORTED FLAVORS 3 for 23c
JELLO

RED WASHED BAG
POTATOES 10 lb. 39c

HOMEMADE or PURITAN lb. 39c
SAUSAGE

CIGARETTES All Popular Brands Ctn. \$1.87
Christmas Cartons

BACON RIVAL Sliced Rindless lb. 49c

CHEESE Hoop or Box at Popular Prices
See Us For Your Christmas Ham

CHEESE FISHER'S 2 lb. Box 79c
While It Lasts

We Have A Complete Assortment Of Cakes, Nuts,
Candies, Fruits and Fireworks

CHEESE Kraft's Velveeta 2 lb. Box 85c



T. H. GANN

—Owners—

H. C. GANN

Iuka

Phone 91

Miss.